



# Nanny Solidarity Network

## **Part-Time Community Engagement and Social Media Coordinator**

Location: Flexible work arrangements blending in-person and remote work. Office/Site presence required every other week. Office space based in Bethnal Green, London.

Salary: £1,265.33 per month

Hours: 2 days per week (16 hours), with potential to increase to 21 hours depending on funding.

Contract: 24-month fixed term

Benefits: Generous leave entitlement of 30 days annually, excluding Bank Holidays.

Application Deadline: June 7th, 2024, at 00:00

Interviews: June 23, 2024, at 14:00, Pelican House

Start Date: Ideally, August 19, 2024

### **About us:**

The Nanny Solidarity Network is a grassroots worker- and migrant-led organisation based in London. We provide support, resources, community, and space for collective action to nannies & au pairs throughout the UK.

Initially formed during the COVID-19 pandemic as an informal network, we launched a crowdfunder and distributed emergency funds to 45 childcare workers, the majority of whom were migrants with No Recourse to Public Funds (NRPF). Recognising the deeper structural issues, NSN shifted its focus to long-term solutions, successfully campaigning against the family worker exemption, creating the first union branch for nannies and au pairs in the UK.

This year, we are excited to be hiring a new Community Engagement and Social Media Strategist to support our work. We encourage applications from anyone with lived experience of domestic work or childcare who is enthusiastic about organising nannies and au pairs in the UK to fight for better conditions of work.



**The role:**

As part of organising and creating a community for childcare workers, our network hosts monthly playgroups and meetups for nannies and au pairs. These gatherings serve multiple purposes: reaching out to new members, educating nannies about their rights and the importance of unionising as well as providing a safe and nurturing environment for childcare workers to seek assistance and support. Your primary responsibility in this role would be to organise these events, which entails securing suitable and safe venues for children and their caregivers, planning engaging activities, and developing workshops that prompt reflection on their working rights and collective action.

Moreover, as we aim to build a strong community and member-led movement, your role also involves cultivating relationships with our members beyond these events. Therefore, you will be expected to maintain regular contact with members via in-person 121s, calls, WhatsApp, and social media platforms and encourage their participation in our activities.

To support our activities and engage/recruit new members, you also would be required to create online content and participate in our online meetings and discussions.

You will also be expected to attend meetings with the other staff members, directors, to contribute to the day to day running of the organisation and help develop our strategy.

Person specification:

We are seeking a candidate with lived experience of domestic work, who is self-motivated and deeply committed to driving structural change for nannies and au pairs. While professional experience in a similar role or organisation is not required, the successful candidate should possess the following:

**Necessary**

- Ability to speak English to a standard sufficient to hold thorough organising conversations and to be able to write proficiently.
- Ability to create online content that supports our organisation's goals and activities (maintain Facebook, Instagram, and other social media presence, be an active administrator of internal group chats, amongst others).
- Proficient in using digital media to maintain contact with members and foster community engagement.

- Skilled in event and workshop creation, with the ability to plan and execute effectively.
- Ability to build rapport and relationships with workers and motivate them to take action.
- Comfortable spending a lot of time speaking with people.
- Ability to make a plan and follow through with it.
- Understanding the importance of trade union in order to win changes at work, belief in equality and justice, etc.
- Self-motivation, perseverance, and ability to prioritise and make decisions in an unstructured environment.

### **Desirable**

It would be advantageous for the successful candidate to have:

- Experience in community organising or involvement in trade unions.
- Experience of supporting others to take on leadership roles, and supporting people and groups to make plans together and organise around shared concerns.
- Experience in creating online campaigns and content.
- Ability to speak Portuguese/Spanish or a second language.
- A knowledge of Employment Law sufficient to ensure that employers honour their legal obligations and members secure their legal rights.

\*For those without experience in community organising and creating online content, if successful, it would be necessary to take a course on those topics, 1/3 of time spent on those courses would count as working hours.

### **Application Process:**

If you are interested in joining our team, we would love to learn more about you.

Here's what the application process entails:

1. Submission of Motivation Letter/Video: We encourage you to submit a motivation letter or a video introducing yourself. Tell us why this role resonates with you and why you believe you're a great fit for it. Please send your submission to [nsn@nannysolidaritynetwork.co.uk](mailto:nsn@nannysolidaritynetwork.co.uk) with the subject line "job application" by June 7th at 00:00.

2. Collective interview: By the 17th of June, you will hear if your application has been selected. At this point you will be invited to a collective interview on June 23rd at 14:00 until 17:30 at Pelican House 144 Cambridge Heath Rd, Bethnal Green, London E1 5QJ.

The interview will happen as a relaxed conversation. The organisers of the Nanny Solidarity Network, along with a third person, will introduce themselves and talk about someone who inspires them and why, creating a comfortable atmosphere for our discussion. They will then ask you to do the same.

After introductions, we'll delve into a few key questions and activity:

1. Main Issues Faced by Nannies and Au Pairs in the UK: What do you consider to be the main issues faced by nannies and au pairs in the UK?
2. Nanny Solidarity's Role: What do you think Nanny Solidarity can do to address these issues?
3. Importance of Unions: Why are unions important in addressing these challenges?
4. Time Management: Managing time effectively is crucial in our line of work. Can you share your approach to time management? Are you comfortable committing to full days of work, both at Pelican House and for events across London?
5. Creative Activity: Toward the end of the interview, you'll be asked to choose one of the following issues faced by domestic workers in the UK. You'll then have one hour to create either an Instagram/Twitter post or an activity to be delivered during our stay and play session. You will have 15 minutes to present the activity to the rest of the group.

Requirements: Childcare support is available on-site if needed. We understand that many nannies work irregular or gig jobs, so we're pleased to offer £18.25 per hour for your time during the interview, totalling £63.87 for the entire session.

If you would like to know more about the positions or if you have any questions, you can join us at:

- Online open meeting 4th June at 19:30.
- Stay & Play session on 22nd of May at 10:00 at Ascension Balham Parish Coffee.

**Email us at: [nsn@nannysolidaritynetwork.co.uk](mailto:nsn@nannysolidaritynetwork.co.uk)**